

# ANNUAL REPORT

## 2020/21



Photo credit: Robin Nagy

project  numbat

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## Our Mission

Community awareness and involvement in the conservation of our unique mammal emblem.

## Our Objectives

Project Numbat's mission is achieved through four objectives:

**01**

To enhance efforts to conserve the Numbat and its natural habitat



**02**

To promote and assist community awareness of the Numbat



**03**

To undertake activities to raise monies to support Numbat conservation



**04**

To establish and maintain a public fund to be called the Numbat Conservation Fund



### Executive Committee

#### President:

Justin Mulhair (appointed March 2021)

Adam Cross (resigned February 2021)

#### Vice President:

Sid Pilkington (acting from April 2021)

Emily Safe (resigned February 2021)

#### Secretary:

Zoe Martin (appointed April 2021)

#### Treasurer:

Christine Shao

### General Committee Members

Julia Burr (resigned May 2021)

Karen Cavanough

Jo Drew

Brian Hadwin

Clare MacNish

Lainy Miller (appointed April 2021)

Amy Robey

Candy Wong (appointed April 2021)

### Numbat Conservation Fund of Board Management

Dr Christine Cooper

Dr Tony Friend

Dr Cree Monaghan

Vicki Power

# A MESSAGE FROM OUR PRESIDENT

Dear fellow members,

It is with great pleasure that I present the Annual Report of Project Numbat Incorporated (Project Numbat) for the year ended 30 June 2021. Project Numbat is an organisation that appeals to many people for different reasons and through 2021 we managed to extend our reach despite the restrictions forced on us by the ongoing COVID 19 pandemic. Although we have been very fortunate in Western Australia, it has proven to be a difficult year trying to schedule any community events as the threat of lockdown was ever present.

It has been a year of transition for the Project Numbat committee too. The construct of the committee has been a bit of a moving target over the year. The committee have been busy pursuing opportunities with a variety of potential partners and, more recently, developing Project Numbat's business plan for the foreseeable future. Some of our key accomplishments are outlined on the following page. I would like to thank all committee members that were involved with Project Numbat this year for their contributions.

We look forward to getting back out into the community soon to further Project Numbat's objectives.

It is a real privilege to serve as President of Project Numbat, and I want to thank all of our members for your support and your incredible commitment to Western Australia's unique mammal emblem, the Numbat.

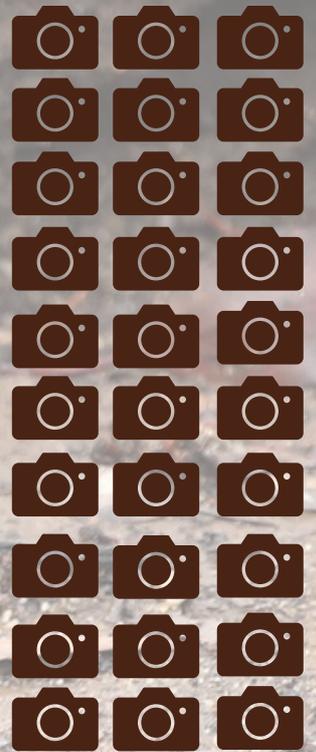


Justin Mulhair  
President

# OUR YEAR AT A GLANCE



**180** hours  
fieldwork  
volunteering



**6**  
SCHOOL  
INCURSIONS

**28**  
EDUCATION PACKAGES  
DOWNLOADED

**30**  
REMOTE  
CAMERAS  
DEPLOYED  
AND  
MAINTAINED

 **1963**  
INSTAGRAM  
FOLLOWERS

 **71123**  
FACEBOOK  
PAGE LIKES

 **336**  
MEMBERS

# OBJECTIVE 1

## ENHANCE EFFORTS TO CONSERVE THE NUMBAT AND ITS NATURAL HABITAT

Project Numbat's long-standing 'Call for Collars' campaign saw a hiatus in the 2020-21 financial year as the collaring program at the Department of Biodiversity, Conservation and Attractions (DBCA) has secured alternative funding.

Project Numbat provided University of Western Australia PhD candidate, Sian Thorn, with a final payment of \$7,846. This concluded our financial support for her project investigating the population and spatial ecology of the numbat population in the Upper Warren Region. Thanks to our supporters, Project Numbat has been able to provide Sian with funds for the purchase of a variety of transmitter collars that were used to quantify the home range and movement patterns of numbats in an area where little is known about them. Sian has concluded her field work and will finalise her thesis in the next financial year.



*Sian Thorn completing the fieldwork component of her PhD*



SUPPORTING  
RESEARCH



MONITORING  
30 REMOTE  
CAMERAS



REPRESENTATION  
ON THE NUMBAT  
RECOVERY TEAM

# OBJECTIVE 1

## CONTINUED

Project Numbat continued to maintain the camera array deployed at Boyagin Nature Reserve during the 2020-21 financial year. The long-term collection of data is important as it can provide valuable trend information. The camera array has been deployed at Boyagin since March 2018. The data collected has been reported to the Numbat Recovery Team and provided to the DBCA Wheatbelt Region to inform management decisions. Numbats continue to be detected frequently and the population appears to be stable. Project Numbat would also like to extend its heartfelt thanks to the eight volunteers who contributed over 180 hours to this project over the financial year.

Project Numbat continues to represent the community on the multi-stakeholder Numbat Recovery Team.



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# OBJECTIVE 2

## PROMOTE AND ASSIST COMMUNITY AWARENESS OF THE NUMBAT

### EDUCATION

A key pillar of Project Numbat's mission to increase community awareness of the numbat involves educating children about numbats, including their features, significance and threats.

Project Numbat has developed a comprehensive program for primary and secondary school students, which focuses on the numbat and other Australian native animals. The Primary School Education Package continues to be downloaded from our website by interested teachers and groups. Impressively, 28 copies were downloaded in the past year, which is up from 11 copies previously.

Whilst our Package is designed so teachers can present the information themselves, Project Numbat are fortunate enough to have an Education Officer visit primary schools in the Perth Metropolitan Area to deliver the presentation and facilitate discussions on-site with students.

After a slow start to the financial year due to COVID-19 restrictions, bookings for education sessions picked up. Education Officer, Jo Drew, attended Mulberry Tree Kid's Club in January. The first half of 2021 also saw Jo attend incursions at 5 schools: Manning Primary School, John Curtin College of the Arts, Pingelly Primary School, Bambara Primary School and Rosalie Primary School.

As a subpopulation of numbats exist in Boyagin Nature Reserve, near Pingelly, Jo enjoyed talking to the students at Pingelly Primary School about actual numbat sightings in their area and the importance of protecting them. Project Numbat appreciated the fundraising efforts by some of the schools we visited, including Bambara Primary School and John Curtin College of the Arts.



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# OBJECTIVE 2

## CONTINUED

### ONLINE PRESENCE

Social Media is a key means of promoting Project Numbat and our important messages about Numbat conservation. Project Numbat's social media following continued to expand with 7,123 Facebook page likes (from 6,494 in the previous year) and 1,963 Instagram followers (from 1,675 in the previous year). We averaged approximately 10 Facebook posts per month including numbat images and videos, camera trap images and our merchandise. We also shared posts by our friends at Numbat Task Force and Perth Zoo and, also, the ABC.

During the year, Project Numbat's website was visited by 21,658 people, and received 46,164 page views. We continued to update our website with announcements throughout the year. Project Numbat also continued to respond to general enquiries via email at [info@numbat.org.au](mailto:info@numbat.org.au).

### MEMBERSHIPS

The membership fees for joining Project Numbat allow us to continue our conservation efforts. Members receive a membership card and bumper sticker when they sign up. Each member also received our amazing quarterly newsletters. In 2020/21 memberships represented 31% of Project Numbat's total income. Memberships increased from 237 to 336 members. Project Numbat would like to acknowledge our corporate members: Beserk, Carrah Farms, Neil Cownie, COVID Extensions – Brad Walker, and Explorex Caravans.





# OBJECTIVE 3

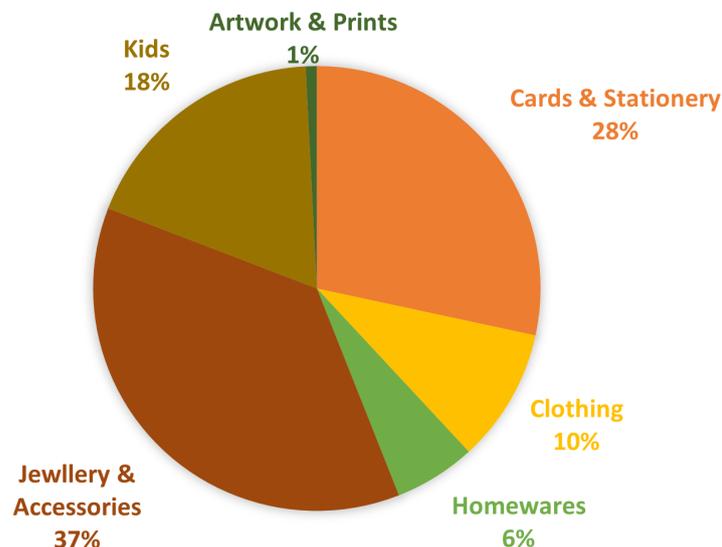
## ACTIVITIES TO RAISE MONIES TO SUPPORT NUMBAT CONSERVATION

### MERCHANDISE

The Project Numbat shop continues to stock a wide range of affordable merchandise items, including artwork, stationary, clothing, homewares, jewellery and accessories. A number of merchandise items were phased out due to impacts from COVID-19, either because they were no longer available or because the price increases were prohibitive.

Consequently, a review of all merchandise resulted in a range of new products being made available on our website, including new earrings and books. Project Numbat prefers to stock items from local small businesses and artists. A key consideration of the committee before stocking any item for sale is to ensure that the merchandise has been ethically produced.

The popularity of our merchandise range continues to be a major contributor to our income this financial year, representing 33% of Project Numbat's total income. As shown in the figure below, jewellery and accessories represented the most popular merchandise category, at over 35% of items sold. This was followed by the two categories 'Cards and Stationery' and 'Kids', representing approximately 28% and 18% respectively.





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# OBJECTIVE 3

## CONTINUED

### EVENTS

Due to the global COVID-19 pandemic and the restrictions placed upon social gatherings, there were no events in the latter part of 2020 or the first half of 2021. We look forward to reconnecting with our wonderful members at events in late 2021.

### FUNDRAISING

Project Numbat is excited to be collaborating with the Margaret River Chocolate Company (MRCC). MRCC has been supporting a wide range of community and charitable organisations through Western Australia for more than 20 years, including partnerships in the areas of conservation and research of local threatened fauna. This year, Yumbat the Numbat joined the MRCC's fundraising range (along with Chokka the Quokka and Swampy the Western Swamp Tortoise). This will further raise awareness for the plight of the species.

One of the longer running fundraising campaigns for 2021 has been Containers for Change. By becoming a registered charity with containers for change, we can not only raise awareness for the organisation and reach communities all over Western Australia, but we can help the environment by encouraging people to recycle their waste effectively.

The end of the financial year saw Project Numbat appoint a committee member dedicated to fundraising activities. We are excited to see what opportunities this will bring in the coming year.



# OBJECTIVE 4

## NUMBAT CONSERVATION FUND

Project Numbat's fourth objective is to establish and maintain a public fund (called the Numbat Conservation Fund) for the specific purpose of supporting the objectives of Project Numbat.

Project Numbat, through the Numbat Conservation Fund, paid out \$7,846 to Sian Thorn for her PhD project, as part of our committed financial backing of Numbat-related studies. We look forward to reading Sian's completed thesis.

## THE FUTURE

Preserving threatened species and reconnecting the community with our natural environment has never been more important. While 2020/21 held much uncertainty, Project Numbat hopes to develop creative projects to further our mission in the coming year. We will review our strategic plan and our role in supporting numbat recovery, while adapting to challenges raised by the COVID-19 pandemic.

Subject to government restrictions, we will expand our educational reach in the community, providing resources, training and empowering people to take action in numbat conservation. We hope to resume fieldwork volunteer programs, projects that have been paused and other aspects of our work.

Working with the Numbat Recovery Team, our partners and our advisors, we plan to execute projects that enhance efforts to conserve the numbat and its natural habitat, including funding to support their recovery. Project Numbat will continue to seek to develop links with other businesses and other organisations for the benefit of numbats.

# INDEPENDENT AUDITOR'S REPORT



Director: Brenton Italiano  
Director: Lee Fox CPA  
Desborough Pty Ltd ATF Desborough Unit Trust is a CPA Practice  
ACN 602 301 495 ABN 99 727 970 873



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## To the members of Project Numbat Incorporated

We have audited the accompanying financial report, being a special purpose financial report, of Project Numbat Incorporated, which comprises the statement of financial income and expenditure for the period ended 30 June 2021 together with the bank account summaries.

### *Committee responsibilities for the financial report*

The committee of Project Numbat Incorporated are responsible for the preparation of the financial report, and have determined that the basis of preparation is appropriate to meet the financial reporting requirements of the constitution and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as they determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

### *Auditor's responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian auditing standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives fair presentation, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by those charged with governance as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### *Independence*

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

### *Opinion*

In our opinion, the financial report presents fairly, in all material respects the financial position of Project Numbat Incorporated as at 30 June 2021 and of its financial performance and its cash flows for the year then ended.

# INDEPENDENT AUDITOR'S REPORT

## (CONTINUED)

***Basis of accounting and restriction on distribution***

Without modifying our opinion, we draw attention to the fact that the audit of the financial report has been prepared to assist Project Numbat Incorporated to meet the requirements of the constitution. As a result, the financial report may not be suitable for another purpose.



.....  
**Lee Fox CPA**  
***Desborough Accountants***

Dated this 4th Day of October 2021

# FINANCIAL INFORMATION

## Profit and Loss Statement

	For the year ended 30 June 2021	For the year ended 30 June 2020
	\$	\$
<b>Income</b>		
Donations	11,212	8,941
Fundraising	-	2,542
Memberships	9,588	4,760
Merchandise	10,288	17,880
WA Recycling / Container Exchange	73	-
<b>Total Income</b>	<b>31,161</b>	<b>34,123</b>
<b>Cost of Sales</b>		
Purchases	3,688	8,051
<b>Total Cost of Sales</b>	<b>3,688</b>	<b>8,051</b>
<b>Gross Profit</b>	<b>27,473</b>	<b>26,073</b>
<b>Other Income</b>		
Interest earned	19	57
<b>Total Other Income</b>	<b>19</b>	<b>57</b>
<b>Expenses</b>		
Administration	2,584	4,504
Bank charges	-	26
Charitable Contributions	-	16,888
Donations Expense	-	5,463
Field Expenses	8,582	1,228
Historical balancing adjustment (write off petty cash)	200	-
Insurance	480	472
Paypal Charges	300	239
Postage & Packaging	2,155	920
Stripe Charges	595	626
<b>Total Expenses</b>	<b>14,896</b>	<b>30,366</b>
<b>Profit / (Loss) for the year</b>	<b>12,596</b>	<b>- 4,236</b>

These financial statements are prepared on a cash basis.

# FINANCIAL INFORMATION

## (CONTINUED)

### Balance Sheet

	For the year ended 30 June 2021	For the year ended 30 June 2020
	\$	\$
<b>Assets</b>		
<b>Current Assets</b>		
Acct 4811 - Westpac Community Solutions Cash Reserve	37,084	37,072
Acct 6373 - Westpac Community Solutions Transaction Account	12,218	10,977
Acct 6381 - Westpac Community Solutions Conservation Fund	18,134	8,072
Float	-	100
Petty Cash	-	200
Inventory	5,325	3,322 Note1
<b>Total Current Assets</b>	<u>72,761</u>	<u>59,743</u>
<b>Non-current assets</b>		
Camera Equipment	8,926	8,926 Note2
Computer Equipment	13,419	13,419 Note2
<b>Total non-current assets</b>	<u>22,345</u>	<u>22,345</u>
<b>Total Assets</b>	<u>95,106</u>	<u>82,087</u>
<b>Equity:</b>		
Profit / (Loss) for the year	12,596	- 4,236
Retained Earnings	82,510	86,323
<b>Total equity</b>	<u>95,106</u>	<u>82,087</u>

These financial statements are prepared on a cash basis.

Note1 Inventory carried at cost as per stock take.

Note2 Long-term assets carried at cost.

# FINANCIAL INFORMATION

## (CONTINUED)

Project Numbat income streams



### INCOME

In 2020/21, memberships represented 31% of Project Numbat's total income.

The popularity of our merchandise range continues to be a major contributor to our income this financial year, representing 33% of Project Numbat's total income.

Donations increased by 25% from the prior year up to a total of \$11,212 (2020: \$8,912).

### EXPENDITURE

Summarily, expenditure decreased considerably from the prior year. This was driven by less activity during the year due to restrictions stemming from the COVID-19 pandemic.



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# ACKNOWLEDGEMENTS

Project Numbat's achievements are a result of the dedication, skills and professionalism of its committee to work as individuals and as a team. The committee's efforts are what make us a successful conservation group acting to save the numbat.

We would also like to acknowledge the individuals and organisations that have supported Project Numbat in 2020/21. We are extremely grateful for the generosity of our members.

To optimise positive impacts, an influential conservation effort relies on strong, strategic partnerships. We would like to thank the following organisations for their continued support and work in numbat conservation:

- Perth Zoo
- Department of Biodiversity, Conservation and Attractions
- Numbat Recovery Team
- Peel Harvey Catchment Council

Project Numbat would also like to thank Neil Shipley for our monthly Quickbook accounts, Vicki Power, and Perth Zoo for providing us numbat images and a place to meet each month.

Lastly, a very big thank you to Robin Nagy for allowing us to use the beautiful numbat images throughout this report.



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