



# ANNUAL REPORT

2018/19

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# PROJECT NUMBAT SUMMARY

## MISSION

*Community awareness and involvement in the conservation of our unique mammal emblem.*

## OBJECTIVES

Project Numbat's mission is achieved through four objectives:

- To enhance efforts to conserve the numbat and its natural habitat
- To promote and assist community awareness of the numbat
- To undertake activities to raise monies to support numbat conservation
- To establish and maintain a public fund to be called the Numbat Conservation Fund for the specific purpose of supporting the objectives of Project Numbat.

## EXECUTIVE COMMITTEE

**President:** Tamara Wilkes-Jones

**Vice President:** Emily Safe

**Secretary:** Amy Robey, Brian Hadwin

**Treasurer:** Su-Ann Drew, Jennie Carson

## COMMITTEE POSITIONS

Karen Cavanough

Shelley Hill

Adam Cross

Richelle McCormack

Gunther de Vos

Eveline Masco

Jo Drew

## NUMBAT CONSERVATION FUND BOARD OF MANAGEMENT

Dr Christine Cooper

Dr Tony Friend

Dr Cree Monaghan

Vicki Power

## ACKNOWLEDGEMENTS

Project Numbat's achievements are a result of the dedication, skills and professionalism of its committee to work as individuals and as a team. *Thank you*, your efforts are what make us a successful conservation group acting to save the numbat.

Project Numbat would also like to thank Tarryn Basden for educating numerous students, Neil Shipley for our monthly QuickBook accounts, Peel Harvey Catchment Council, Vicki Power, Poppy Wright at the Rustik Rainbow Café in Williams, Central South Naturalists Club, Steph Kafkaris for formatting our newsletters, Perth Zoo for providing us numbat images and a place to meet each month, and Dr Tony Friend of the Department of Biodiversity, Conservation and Attractions (DBCA) for collaboration in the numbat dig identification surveys and assisting our fundraising efforts by allowing our supporters to attend a numbat release.

## I. ENHANCE EFFORTS TO CONSERVE THE NUMBAT AND ITS NATURAL HABITAT

We cannot conserve an animal if we don't know enough about it. This year Project Numbat raised \$7,280 for the purchase of 26 radio tracking collars through its "Call for Collars" program. These collars were fitted to wild born numbats at Dryandra Woodland and captive born numbats at Perth Zoo prior to their release into the wild at Mount Gibson and Dryandra Woodland. Australian Wildlife Conservancy (AWC) and DBCA continue to monitor these individuals and gain important information such as dispersal, home range, breeding, habitat preference and predation.



*A Perth Zoo bred numbat being fitted with a radio collar prior to its release.*

For the first time Project Numbat partnered with the Central South Naturalist Club Narrogin to remove weeds at Dryandra Woodland. The Woylie Walk Trail is a popular trek for visitors and a location to see numbats, however an infestation of Slender Thistle and Maltese Cockspur on a granite outcrop was impacting the local flora. The team spent over 50 hours hand removing these weeds before they set seed.

Numbat identification surveys were again conducted at Boyagin Nature Reserve and Dryandra Woodland with DBCA. The surveys determine numbat presence and distribution across a variety of habitats. Our regular team of volunteers assisted and contributed over 200 hours.



*Dig survey volunteers taking a well deserved break at Dryandra Woodland. L-R: Lesley Shaw, Sian Thorn, Dr Tony Friend, Karen Cavanaugh, Elise Parker, Shane Parker, and Jamie Crotty.*



*Dig Survey team at Boyagin Nature Reserve: L-R: Ry Beaver, Dr Tony Friend, Jimmy Lamb, Graeme and Deb Walker.*

Project Numbat continued to service the 30 remote sensor-cameras installed at Boyagin Nature Reserve every 12 weeks as a part of the larger two-year *Numbat Protection Dog Project*. The project is a collaboration with the Department of Biodiversity, Conservation and Attractions and Numbat Task Force (NTF), and is jointly funded by FAME (Foundation for Australia's Most Endangered Species) and the Australian Government's National Landcare Program.

The cameras monitor the presence of numbats, other threatened fauna, more common species, and introduced predators; foxes and feral cats. Since their deployment in March 2018, the cameras have captured almost 114,000 images with 1206 owing to numbats.



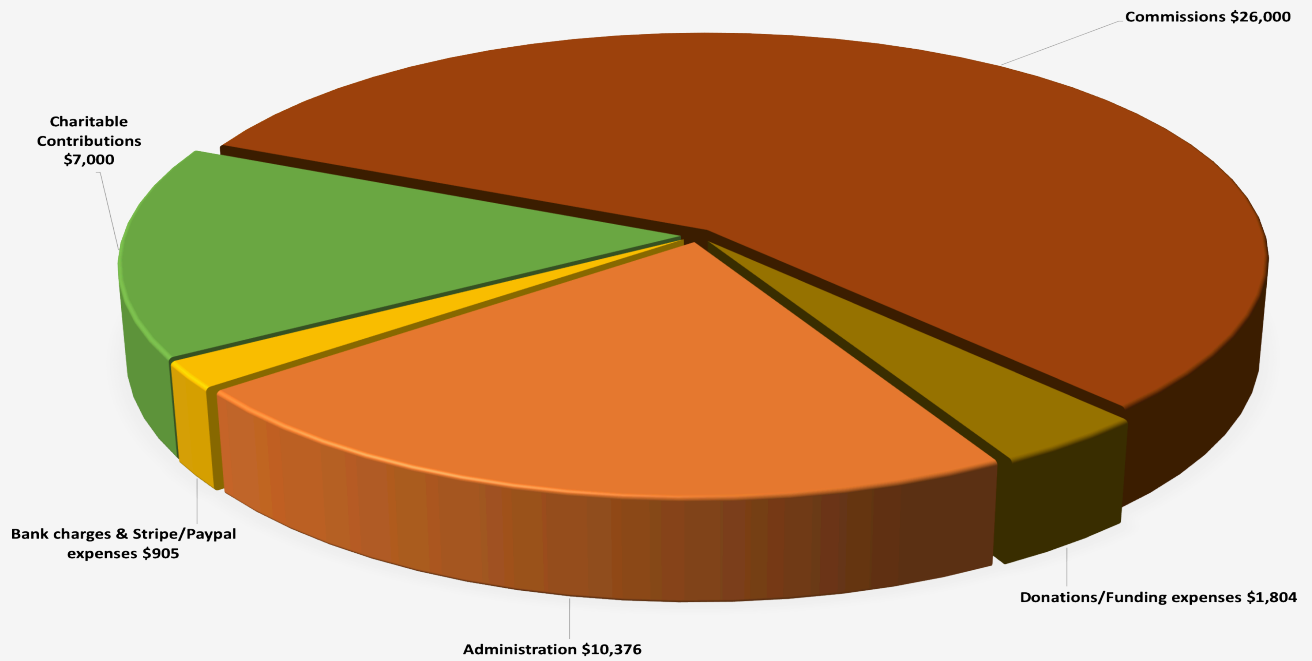
*Volunteers servicing the remote sensor-cameras at Boyagin Nature Reserve. L-R: Amy Robey, Ellie Annear, Hannah Killian, Chris Murphy, and Gunther De Vos.*

Project Numbat also reviewed its Business Plan for 2019 -2022. This document reflects how the committee would like to work towards achieving its objectives. The plan generated new ideas and ranked responsible cat ownership, exploring fundraising platforms, and creating an active volunteer program as its highest priorities.

Project Numbat continued to represent the community at the Numbat Recovery Team meetings.

Project Numbat is collaborating with DBCA, WWF-Aus and PhD Student Sian Thorn to investigate the "Population and spatial ecology of the numbat population in the Upper Warren Region". Project Numbat has provided funds for the purchase of a variety of radio tracking

collars that will be used to quantify the home range and movement patterns of the numbat in an area where little is known about them.



**Figure 1.** Project Numbat expenses 2018/19.



## 2. PROMOTE AND ASSIST COMMUNITY AWARENESS OF THE NUMBAT

Community awareness involves educating children about the importance of the numbat, its features and threats. We are fortunate to have an Education Officer who has visited multiple classes in five primary schools in the Perth metropolitan and Mandurah area to teach children about the numbat. We joined Millennium Kids on two occasions and provided a numbat presentation to their camp group at Dryandra Woodland.



*Peel Harvey Catchment Council, DBCA, Project Numbat, Wandering Primary School and Turner the taxidermy numbat at Dryandra Woodland.*

The Primary School Education Package continues to be downloaded from our website by interested teachers and groups; 11 copies in the past year have been downloaded.

We also developed a Secondary School Education Package that links with the school curriculum and provides activities for students to understand and learn about the numbat through biodiversity hot spots, threatened species and threatening processes. This package has been distributed to 269 schools via the Department of Education.

The first ever large numbat sculpture was finally installed and is now present at the Lions Park in the township of Williams. The opening in September was attended by local politicians, the community and businesses. It is the predominate feature of the nature play space and is complemented with detailed information about the species which will forever educate all. The idea of a large numbat sculpture in Williams was initiated by Project Numbat and the Shire of Williams in 2015. Funds of \$46,000 for its creation were raised by ongoing fundraising by Project Numbat and grant funding sort by the Shire.



Large numbat sculpture installed in Williams Lions Park playground.

## SOCIAL MEDIA

Social media is a key means of promoting the numbat and our business. Facebook likes increased from 5,303 to 5,989. Instagram followers also increased from 976 to 1,233. Our posts continue to average 12 per month and include numbat images and videos, camera trap Tuesday, our merchandise, fundraising campaigns, and shared posts from Numbat Task Force, Perth Zoo, ABC Great Southern and the Shire of Williams.

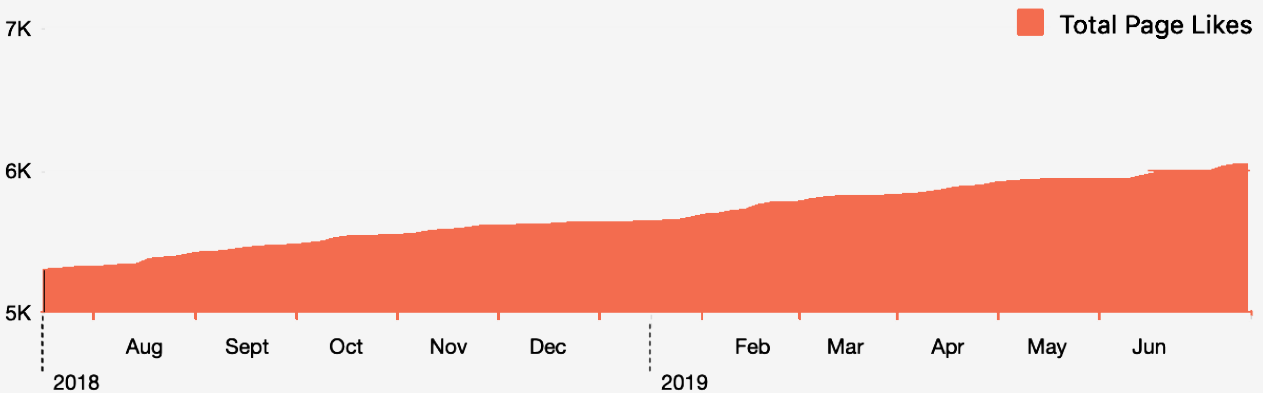


Figure 3. Facebook likes over the 2018/19 financial year.

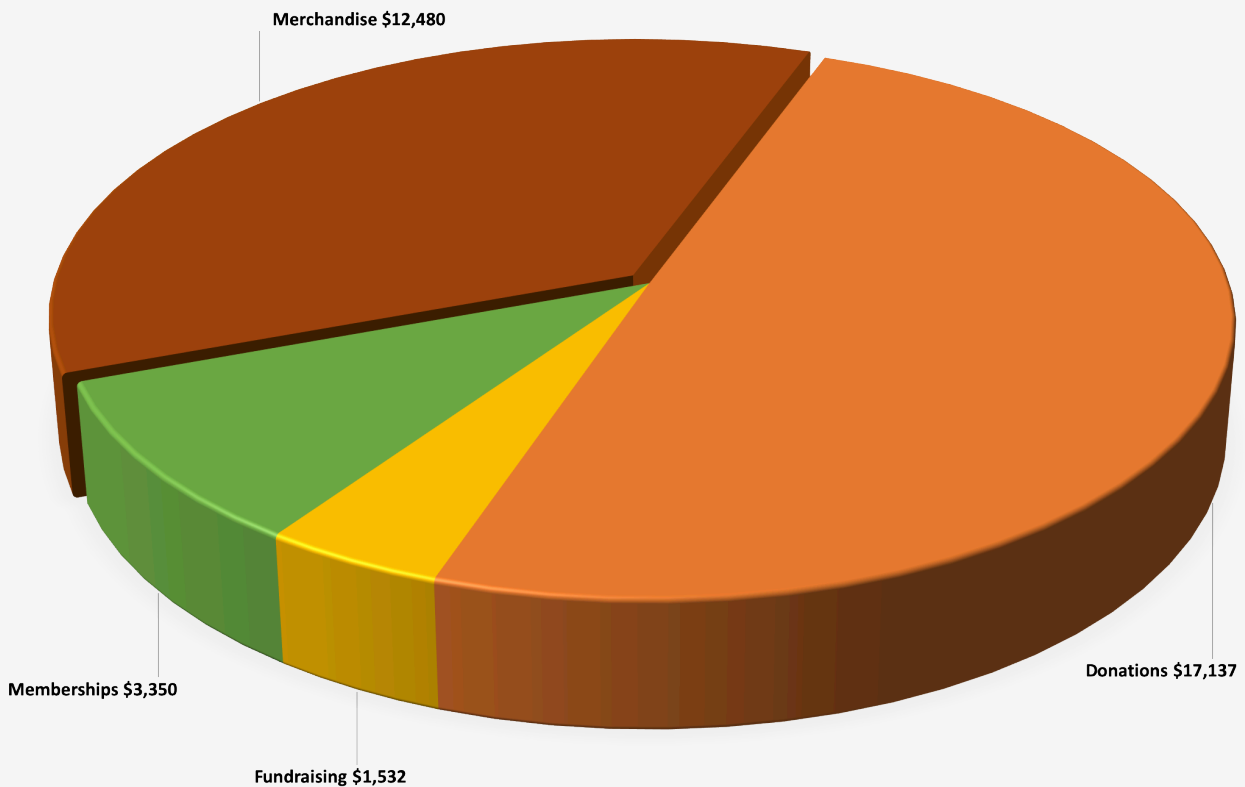
Memberships decreased slightly to 182. Members continued to receive our quarterly newsletter which keeps them updated on our activities and how funds are being spent.

### 3. ACTIVITIES TO RAISE MONIES TO SUPPORT NUMBAT CONSERVATION

#### MERCHANDISE

A range of affordable merchandise items were sold on the Project Numbat website and at events. These items included keep cups, water bottles, T-Shirts, earrings and a variety of pins and magnets. The popularity of these items continues to be a major contributor to our income this financial year (Figure 2), however a decrease in the number of events attended and online advertising resulted in a 46.8% decline in merchandise-generated income compared to the 2017/18 financial year.

Donations were our largest income stream and the majority of this contribution from our supporters was achieved through the 'Call for Collars Campaign" promoted on Facebook, Instagram and in our newsletter. Other generous donations were collected by reoccurring monthly deposits, as well as an influx of large singular deposits near the end of the financial year. Overall donations increased by 64% compared to last year's tally.



**Figure 2.** Income streams for Project Numbat in 2018/19.

## EVENTS

Project Numbat attended: the Street Appeal in Perth, EnviroFEST at Whiteman Park, and the Narrogin Agricultural Show.

World Numbat Day was held on the 3rd of November. In celebration, a high tea was held at the Duxton Hotel in Perth with Project Numbat members. Those who attended were greeted by Nurla, our numbat mascot, and heard a presentation about the numbat from Perth Zoo staff member and Project Numbat founder Vicki Power.



*Project Numbat stall at Whiteman Park's EnviroFEST.*



*Nurla welcoming guests to the World Numbat Day High Tea held at Duxton Hotel, Perth.*

## 4. NUMBAT CONSERVATION FUND

Project Numbat provided funding for a range of projects and academic studies through the 2018/19 financial year:

- A total of \$26,000 was imparted to the Shire of Williams for the commission of the large numbat sculpture that now resides in the newly constructed playground in the township.
- PhD projects are ongoing and funds of \$5,969.40 and \$1,427 were paid for the purchase of a variety of radio collars as a part of our committed financial backing of numbat-related studies. Most PhD funding has been allocated to administration, which is the primary reason why this expense has increased this year.
- Once again the Board approved two payments to DBCA for the purchase of radio collars; in December 2018 for \$4,720, and in March 2019 for \$2,280. Funding of the DBCA payments came directly from the 'Call for Collars' donations.
- In April 2019, Project Numbat received a Volunteer Grant from the Australian Government for \$4,941.90 to go towards the purchase of items such as computer equipment, fuel costs, first aid supplies, storage and landscaping tools. The committee has been working towards purchasing equipment that will support our ongoing work.

## 5. INDEPENDENT AUDITOR'S REPORT



Director: Brenton Italiano  
Director: Lee Fox CPA  
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### To the members of Project Numbat Incorporated

We have audited the accompanying financial report, being a special purpose financial report, of Project Numbat Incorporated, which comprises the statement of financial income and expenditure for the period ended 30 June 2019 together with the bank account summaries.

#### **Committee responsibilities for the financial report**

The committee of Project Numbat Incorporated are responsible for the preparation of the financial report, and have determined that the basis of preparation is appropriate to meet the financial reporting requirements of the constitution and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as they determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

#### **Auditor's responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian auditing standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives fair presentation, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by those charged with governance as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Independence**

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

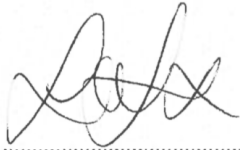
#### **Opinion**

In our opinion, the financial report presents fairly, in all material respects the financial position of Project Numbat Incorporated as at 30 June 2019 and of its financial performance and its cash flows for the year then ended.

Liability Limited by a scheme approved under Professional Standards Legislation

***Basis of accounting and restriction on distribution***

Without modifying our opinion, we draw attention to the fact that the audit of the financial report has been prepared to assist Project Numbat Incorporated to meet the requirements of the constitution. As a result, the financial report may not be suitable for another purpose.



.....  
**Lee Fox CPA**  
**Desborough Accountants**

Dated this 15<sup>th</sup> Day of August 2019

## Project Numbat Comparative Profit and Loss

	FY2019	FY2018
<b>Income</b>		
Donations	17,137	10,426
Fundraising	1,532	4,749
Memberships	3,350	720
Merchandise	12,480	23,459
<b>Total Income</b>	<b>\$ 34,499</b>	<b>\$ 39,354</b>
<b>Cost of Sales</b>		
2. Purchases	4,373	9,601
<b>Total Cost of Sales</b>	<b>\$ 4,373</b>	<b>\$ 9,601</b>
<b>Gross Profit</b>	<b>\$ 30,125</b>	<b>\$ 29,753</b>
<b>Other Income(Loss)</b>		
Interest earned	184	385
Other Income	4,942	-
<b>Total Other Income(Loss)</b>	<b>\$ 5,126</b>	<b>\$ 385</b>
<b>Expenses</b>		
Administration	10,376	6,906
Bank charges	443	23
Charitable Contributions	7,000	28,290
Commissions	26,000	990
Donations Expense	1,527	72
Field Expenses	1,156	-
Funding Expenses	277	81
Insurance	465	-
Paypal Charges	184	57
Postage & Packaging	853	-
Stationery	62	-
Stripe Charges	278	324
<b>Total Expenses</b>	<b>\$ 48,621</b>	<b>\$ 36,744</b>
<b>Net Earnings</b>	<b>-\$ 13,369</b>	<b>-\$ 6,606</b>

*Cash basis*

*Wednesday, 14 August 2019*

*01:25 PM GMT+08:00*



## Project Numbat Comparative Balance Sheet

	FY 2019	FY 2018
<b>Assets</b>		
<b>Current Assets</b>		
Acct 4811 - Westpac Community Solutions Cash Reserve	35,352	31,260
Acct 6373 - Westpac Community Solutions Transaction Account	5,788	9,510
Acct 6381 - Westpac Community Solutions Conservation Fund	18,770	7,410
Acct 9942 - Westpac (Williams) Community Solutions Cash Reserve	0	25,990
Float	100	100
Petty Cash	200	200
Inventory	3,745	6,238 <i>Note1</i>
<b>Total Current Assets</b>	<b>\$ 63,955</b>	<b>\$ 80,708</b>
<b>Long-term assets</b>		
Camera Equipment	8,926	8,926 <i>Note2</i>
Computer Equipment	13,163	9,779 <i>Note2</i>
<b>Total long-term assets</b>	<b>\$ 22,089</b>	<b>\$ 18,705</b>
<b>Total Assets</b>	<b>\$ 86,043</b>	<b>\$ 99,413</b>
<b>Liabilities and shareholder's equity</b>		
<b>Shareholders' equity:</b>		
Net Income	-13,369	-6,606
Opening Balance Equity	69,247	69,247
Retained Earnings	30,166	36,771
<b>Total shareholders' equity</b>	<b>\$ 86,043</b>	<b>\$ 99,412</b>
<b>Total liabilities and equity</b>	<b>\$ 86,043</b>	<b>\$ 99,412</b>

*Cash basis*

*Wednesday, 14 August 2019*

*01:25 PM GMT+08:00*

**Note1** Inventory carried at cost as per stock take.

**Note2** Long-term assets carried at cost.

## CONTACT INFORMATION

TAMARA WILKES-JONES  
PRESIDENT



BRIAN HADWIN  
SECRETARY



JENNIE CARSON  
TREASURER



## PROJECT NUMBAT

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