



ANNUAL REPORT

2017/18

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PROJECT NUMBAT SUMMARY

MISSION

Community awareness and involvement in the conservation of our unique mammal emblem.

OBJECTIVES

Project Numbat's mission is achieved through four objectives:

- To enhance efforts to conserve the numbat and its natural habitat
- To promote and assist community awareness of the numbat
- To undertake activities to raise monies to support numbat conservation
- To establish and maintain a public fund to be called the Numbat Conservation Fund for the specific purpose of supporting the objectives of Project Numbat.

EXECUTIVE COMMITTEE

President: Tamara Wilkes-Jones

Vice President: vacant

Secretary: Amy Robey

Treasurer: Su-Ann Drew

COMMITTEE POSITIONS

Jennie Carson

Karen Cavanough

Gunther De Vos

Brian Hadwin

Nicholas Jones

Hannah Kilian

Eveline Masco

Richelle McCormack

Emily Safe

Lulu Zeng

NUMBAT CONSERVATION FUND BOARD OF MANAGEMENT

Dr Christine Cooper

Dr Tony Friend

Dr Alexander Kabat

Dr Cree Monaghan

Vicki Power

ACKNOWLEDGEMENTS

Project Numbat's achievements are a result of the dedication, skills and professionalism of its committee to work as individuals and as a team. *Thank you*, your efforts are what make us a successful conservation group acting to save the Numbat.

Project Numbat would also thank Tarryn Basden for educating numerous students, Neil Shipley for our monthly QuickBook accounts, the Shire of Williams for collaboration and finding a home for the large Numbat sculpture, Daniel Brown from CDM Studios for creating the Numbat, ongoing fundraising by the Rustik Rainbow Café in Williams, Rita Ridel for narrating our 6 min 'All about Project Numbat' video, Steph Kafkaris for formatting our newsletters, the Kookaburra Cinema for assisting us with World Numbat Day 2017, Gareth Doogue for creating our Numbat dig survey platform using ROAM, Perth Zoo for providing us a place to meet each month and Dr Tony Friend of the Department of Biodiversity Conservation and Attractions (DBCA) for collaboration in the Numbat dig identification surveys and assisting our fundraising efforts by allowing our supporters to attend a Numbat release.

I. ENHANCE EFFORTS TO CONSERVE THE NUMBAT AND ITS NATURAL HABITAT

We cannot conserve an animal if we don't know enough about it. This year Project Numbat raised \$6,290 for the purchase of 22 radio tracking collars through its "Call for Collars" program. These collars were fitted to wild born Numbats at Dryandra Woodland and captive born Numbats at the Perth Zoo prior to their release into the wild at Mount Gibson and Dryandra Woodland. Australian Wildlife Conservancy (AWC) and DBCA continue to monitor these individuals and gain important information such as dispersal, home range, breeding, habitat preference and predation.

Project Numbat has provided funds to Murdoch University to 'Measure genetic diversity and translocation success in the Numbat' in collaboration with the DBCA. Many of the Numbats used for captive breeding and translocation have come from Dryandra Woodland. This important research will use the 'Next Generation Sequencing' approach to examine tissue collected from a range of Numbats in the wild and in predator proof areas to predominately: identify the contribution of founders in the reintroduced population; test for genetic bottlenecks and provide recommendations on source population for the translocation program.

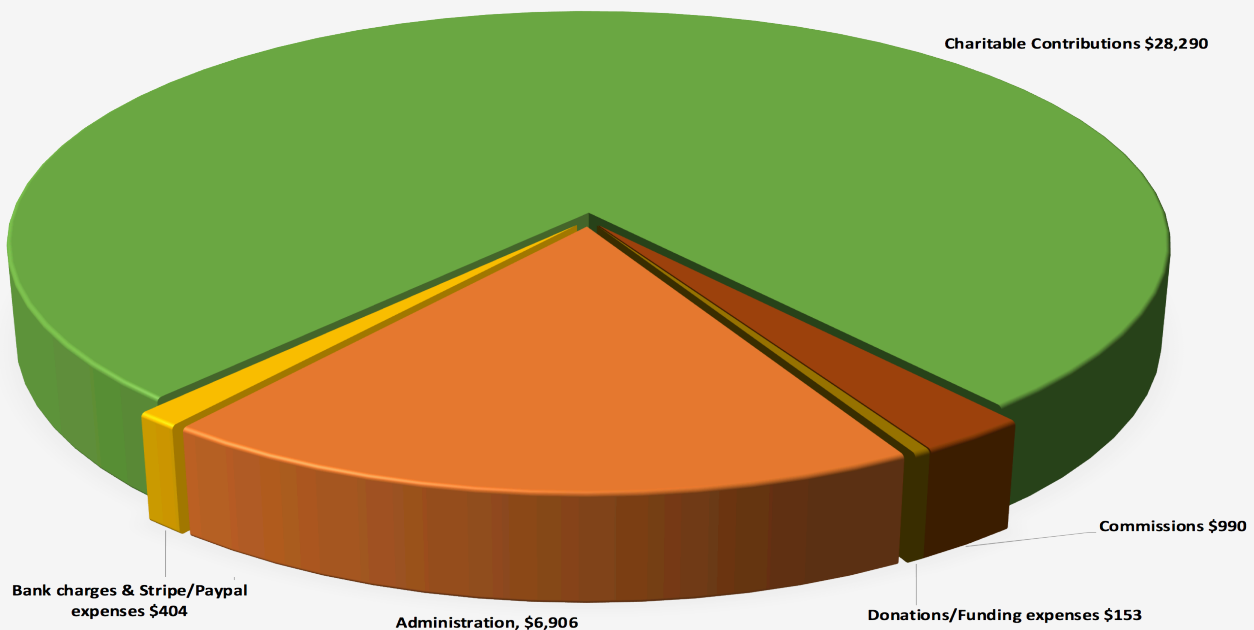


Figure 1. Project Numbat expenses 2017/18. Charitable donations for tracking collars and genetic research increased this year and represents 77% expenditure.

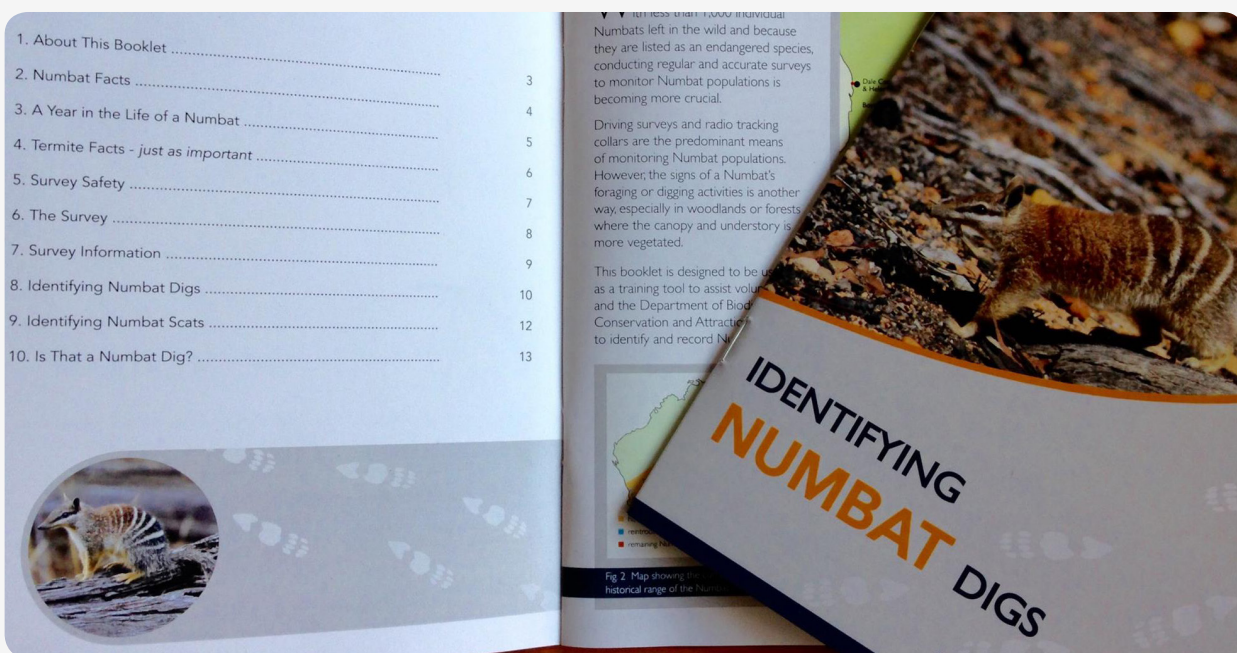
For the last four years Project Numbat has worked with DBCA to conduct Numbat dig identification surveys to determine their presence and distribution across a variety of habitats in a reserve. We developed the first ever 'Identifying Numbat Digs' booklet and over 100 have been distributed so far. This resource has assisted in training our volunteers whereby we

contributed over 140 hours in total surveying Dryandra Woodland, Boyagin Nature Reserve, Tutanning Nature Reserve and Batalling State Forest for Numbat digs.

Our tough pads purchased in the previous year and fitted with a ROAM program provided many efficiencies in tracking our movements and the recording and transferring of this data.



Volunteers Mark Dewson and Jimmy Lamb overseeing Dr Tony Friend (middle) entering a positive numbat dig entry on our Roam tablet at Boyagin Nature Reserve.



Over 100 of these booklets have been distributed to date; a valuable resource also used by volunteers in our surveys.

Project Numbat has installed 30 remote-sensor cameras at Boyagin Nature Reserve and continues to service them every 12 weeks as a part of a larger *Numbat Protection Dog Project*. The project is a collaboration with the Department of Biodiversity Conservation and Attractions and Numbat Task Force (NTF), and is jointly funded by FAME (Foundation for Australia's Most Endangered Species) and the Australian Government's National Landcare Program.

The cameras are to monitor the presence of Numbats, other threatened fauna and introduced predators; foxes and feral cats. This information will be invaluable when cat detecting dogs are used to locate cats for trapping and removal from the environment. When requested to participate in this project, we decided to purchase 10 cameras that will be available for use after the project finishes in two years' time.



Volunteers servicing our remote-sensor cameras.

2. PROMOTE AND ASSIST COMMUNITY AWARENESS OF THE NUMBAT

Community awareness involves educating children about the importance of the Numbat, its features and threats. We are fortunate to have an education officer who has visited multiple classes in seven primary schools in the Perth metropolitan and Mandurah area to teach children about the numbat. We joined Millennium Kids by providing a Numbat presentation to their Youth Empowerment Camp group at Dryandra Woodland.

The primary school education program continues to be downloaded from our website by interested teachers and groups, 15 in the past year have been downloaded.

Project Numbat in collaboration with DBCA and Peel Harvey Catchment Council (PHCC) held an information night at Dryandra Woodland with local landholders in support of the Numbat Woylie Predator Control Project. Research projects around cat distribution and baiting were presented and landholders were given information on how they can assist to control foxes and cats. As part of this project a 'Living with Numbats' brochure was developed explaining Numbat biology, habitat, traces, threats and management and what you can do as a land owner living next to Numbat known reserves to protect them.



Students of Saint Dominic's Primary School in Innaloo learning about Numbats.

MERCHANDISE

A review of merchandise resulted in a range of new affordable products that were sold on the Project Numbat website and at events. These items include keep cups, water bottle, T-Shirt, earrings and a 2018 calendar. The popularity of these items has been a major contributor once again to our income this financial year (Figure 2.) resulting in a \$2,000 increase compared to the 2016/17 year.

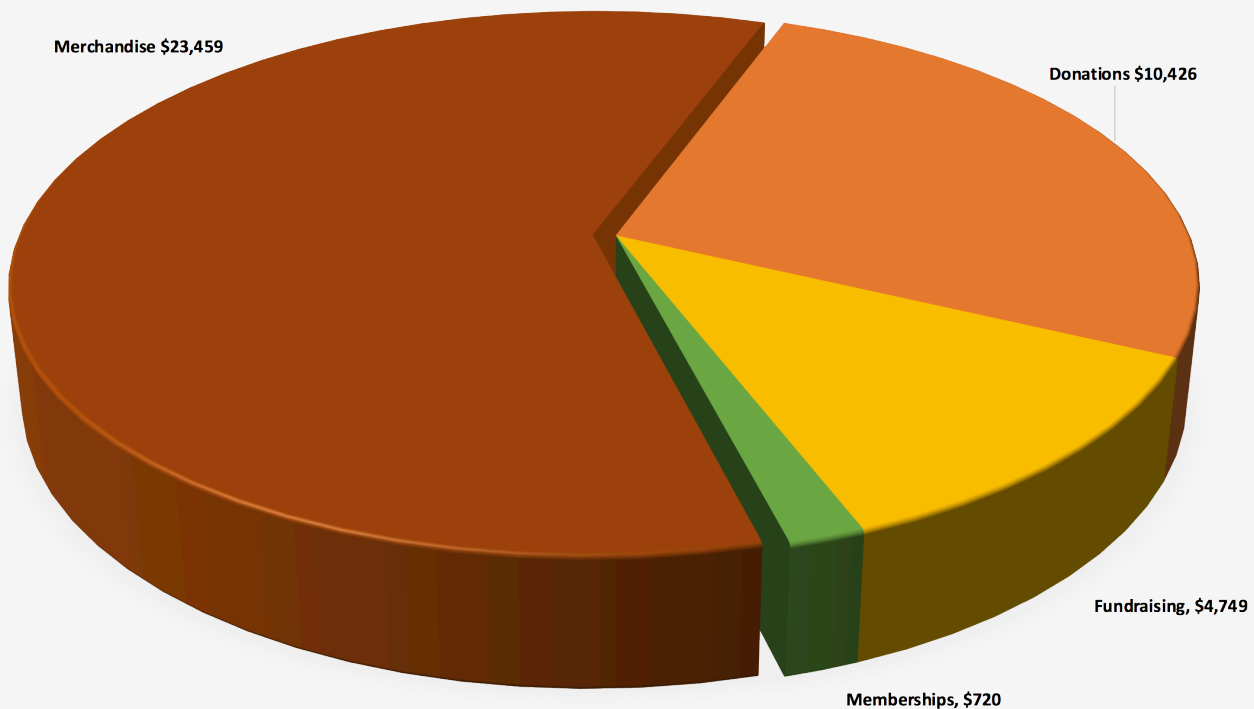


Figure 2. Merchandise Sales once again are the largest income stream for Project Numbat.

Donations is our second largest income stream and the majority of this contribution from our supporters was achieved through the 'Call for Collars Campaign' promoted on Facebook, Instagram and in our newsletter. Other donations are collected when attending events and by reoccurring monthly deposits. Overall this figure is down by 37% compared to last year as we have attended less events.

EVENTS

The events held / attended include: Street Appeal in Perth, Children's Week at Whiteman Park, Kalamunda Rotary Club, Kalamunda Market and Williams Community Numbat Quiz.

The Williams Community Numbat continued to be a focus for the committee. The final amount of funds (\$5,400) was raised at quiz night in Perth. Over 100 people attended for 10 rounds

of questions including a round on the Numbat. Many local businesses from Williams and Narrogin provided prizes and silent auction items. Daniel Browne of Creative Design Models was commissioned to build the 3 x 1 m Numbat sculpture at a cost of \$46,000 excluding GST which will be partly shared with Shire of Williams. The sculpture when complete will be installed in the Lions Park in Williams along the Albany Highway; estimated installation is July 2018.



Winning team at the Williams Community Numbat Quiz Night.



Project Numbat stall at the Kalamunda Artisan Markets April 2018.



Nurla in Perth Murray Street Mall during the Street Appeal.



President of Project Numbat Tamara Wilkes-Jones and Sally Box the Threatened Species Commissioner at the Feral Cat Symposium in Mandurah, May 2018.

SOCIAL MEDIA

Social media is a key means of promoting the Numbat and our business. Facebook likes increased by 377 from July to June, totaling 5,303. Instagram also increased from 636 to 976. Our posts continue to average 15 a month and include Numbat images and videos, our merchandise, upcoming events, Numbat facts, responsible cat ownership, education presentations, primary school education resource and cute Numbat images which provide the highest reach.

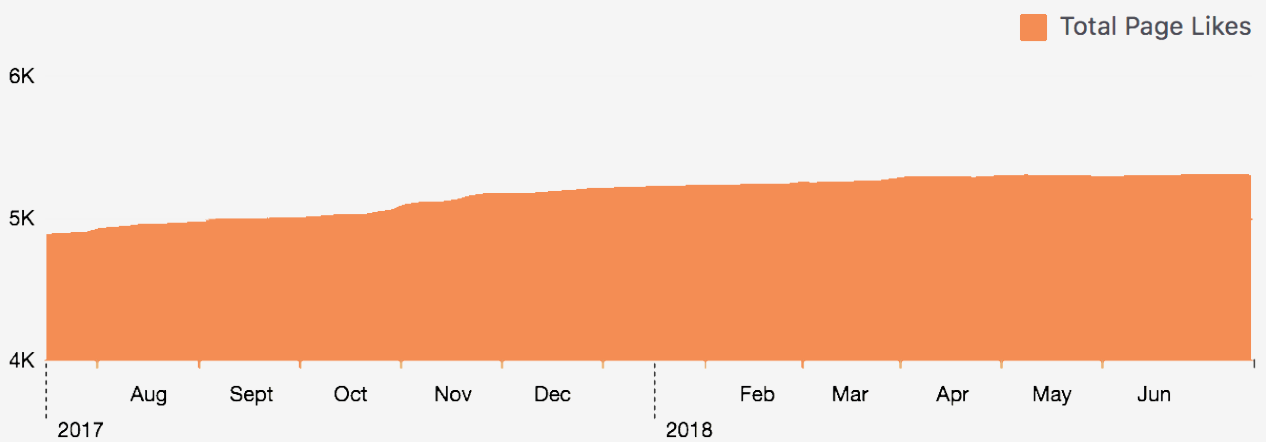


Figure 3. Facebook likes over the 2017/18 financial year.

MEMBERSHIPS

Membership decreased slightly from 202 to 196 and 25 pending renewals at the end of June 2018.

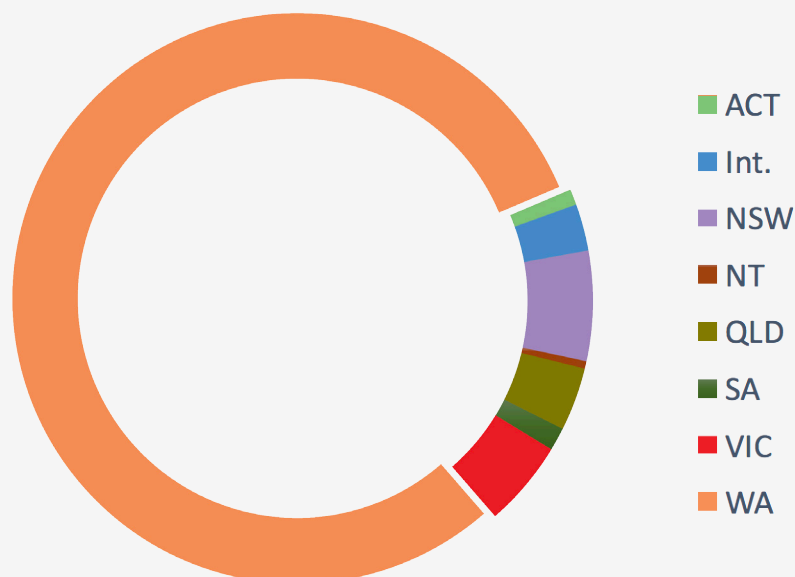


Figure 4. Over 75% of memberships originate from Western Australia.

4. NUMBAT CONSERVATION FUND

Funds were provided to the Department of Biodiversity Conservation and Attractions; \$6,290 to support the purchase of 22 radio tracking collars that were fitted to wild born and Perth Zoo captive bred Numbats.

In support of the Numbat protection dog project, Project Numbat purchased 10 x Reconyx motion sensor cameras (and batteries, SD cards) valued at \$8,926.

Funds of \$22,000 were provided to Murdoch University for the project 'Measure genetic diversity and translocation success in the Numbat' a collaboration with DBCA.

5. INDEPENDENT AUDITOR'S REPORT



desborough
accountants

Director: Brenton Italiano
Director: Lee Fox CPA

Desborough Pty Ltd ATF Desborough Unit Trust is a CPA Practice
ACN 602 301 495 ABN 99 727 970 873



Head Office: Unit 7, Central Heights, Barber Street, Kalamunda WA 6076; PO Box 414 Kalamunda 6926
T: 08 9226 2039 E: admin@desborough.com.au www.desborough.com.au

To the members of Project Numbat Incorporated

We have audited the accompanying financial report, being a special purpose financial report, of Project Numbat Incorporated, which comprises the statement of financial income and expenditure for the period ended 30 June 2018 together with the bank account summaries.

Committee responsibilities for the financial report

The committee of Project Numbat Incorporated are responsible for the preparation of the financial report, and have determined that the basis of preparation is appropriate to meet the financial reporting requirements of the constitution and is appropriate to meet the needs of the members. The committee's responsibility also includes such internal control as they determine is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian auditing standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of the financial report that gives fair presentation, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by those charged with governance as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Australian professional accounting bodies.

Opinion

In our opinion, the financial report presents fairly, in all material respects the financial position of Project Numbat Incorporated as at 30 June 2018 and of its financial performance and its cash flows for the year then ended.

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Basis of accounting and restriction on distribution

Without modifying our opinion, we draw attention to the fact that the audit of the financial report has been prepared to assist Project Numbat Incorporated to meet the requirements of the constitution. As a result, the financial report may not be suitable for another purpose.



.....
Lee Fox CPA
Desborough Accountants

Dated this 11th Day of October 2018

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**Project Numbat
Profit and Loss
July 2017 - June 2018**

Income		
Donations	\$	10,426.33
Fundraising	\$	4,749.14
Memberships	\$	720.00
Merchandise	\$	23,458.70
Total Income	\$	39,354.17
Cost of Sales		
2. Purchases	\$	9,600.98
Total Cost of Sales	\$	9,600.98
Gross Profit	\$	29,753.19
Other Income(Loss)		
Interest earned	\$	384.88
Total Other Income(Loss)	\$	384.88
Expenses		
Administration	\$	6,906.45
Bank charges	\$	22.55
Charitable Contributions	\$	28,290.00
Funding Expenses	\$	989.50
Insurance	\$	71.82
Paypal Charges	\$	81.47
Postage	\$	57.49
Stripe Charges	\$	324.37
Total Expenses	\$	36,743.65
Net Earnings	-\$	6,605.58

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**Project Numbat
Balance Sheet
As of June 30, 2018**

	Total
Assets	
Current Assets	
Acct 4811 - Westpac Community Solutions Cash Reserve	31,260.00
Acct 6373 - Westpac Community Solutions Transaction Account	9,509.91
Acct 6381 - Westpac Community Solutions Conservation Fund	7,410.44
Acct 9942 - Westpac (Williams) Community Solutions Cash Reserve	25,990.03
Float	100.00
Petty Cash	200.00
Inventory	6,237.52
Total Current Assets	A\$ 80,707.90
Long-term assets	
Camera Equipment	8,925.62
Computer Equipment	9,779.00
Total long-term assets	A\$ 18,704.62
Total Assets	A\$ 99,412.52
Liabilities and shareholder's equity	
Shareholders' equity:	
Net Income	-6,605.58
Opening Balance Equity	69,246.77
Retained Earnings	36,771.33
Total shareholders' equity	A\$ 99,412.52
Total liabilities and equity	A\$ 99,412.52

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CONTACT INFORMATION

TAMARA WILKES-JONES
PRESIDENT



AMY ROBEY
SECRETARY



SU-ANN DREW
TREASURER



PROJECT NUMBAT

PO Box 684
South Perth
WA 6951

ABN: 533 5792 1038

e: info@numbat.org.au
w: www.numbat.org.au

