

# Community awareness and involvement in the conservation of our unique mammal emblem



Project Numbat Incorporated  
Annual Report 2011-12

## **Mission**

Community awareness and involvement in the conservation of our unique mammal emblem.

## **Objectives**

- To enhance efforts to conserve the numbat and its natural habitat.
- To assist the Numbat Recovery Team with conservation activities including research and reintroduction programs.
- To assist in the protection and restoration of current and former numbat habitat.
- To promote and assist landholder participation in feral animal control programs, in cooperation with the relevant Government Agencies.
- To promote and assist community awareness of the numbat and the need to support its recovery via the media, schools, local shows etc.
- Develop collaborations with other community organisations and action groups with similar objectives to pool resources to achieve identified outcomes.
- To undertake fundraising activities to support numbat conservation.
- Undertaking education and community awareness programs promoting the significance of the numbat and its habitat.
- Supporting on-ground work that directly assists the conservation of the numbat and its associated habitat.
- To establish and maintain a public fund to be called the NUMBAT CONSERVATION FUND for the specific purpose of supporting the objectives of Project Numbat. The Fund is established to receive all gifts of money or property for this purpose and any money received because of such gifts must be credited to its bank account. The NUMBAT CONSERVATION FUND must not receive any other money or property into its account and it must comply with subdivision 30-E of the Income Tax Assessment Act 1997.

## **Executive Committee Members 2011-12**

Chairperson: Daniel Scarparolo

Vice-chairperson: Vicki Power

Secretary: Renee Bauhofer

Treasurer: Eva Wiehl

## **Committee Positions**

Kristy Eriksen

Dawn Forder

Rosemary Johnston

Dani Jose

Leanne Kelman

Myrto Robert (until March 2012)

Warwick Smith

Emily Trainer

## **Numbat Conservation Fund**

### **Board of Management**

Dr Christine Cooper

Liz Dempster

Dr Tony Friend

Dr Cree Monaghan

Vicki Power



## Chairman's Report



Numbat with radio-collar. Photo courtesy of Perth Zoo.

### **Support for the Department of Environment and Conservation**

In the 2011-12 financial year Project Numbat provided the Department of Environment and Conservation with \$4000 for radio-tracking collars.

The money was raised by donations from members at \$250 per collar. Donors received a certificate of their collared Numbat with information about the animal's name, date of birth, weight, sex and release location.

Thirteen collars were fitted to Numbats that were bred at Perth Zoo and released into Australian Wildlife Conservancy's Scotia Sanctuary in New South Wales, while the remaining three collars were used on wild caught Numbats that were re-released and monitored.

The fundraiser began again in March 2012

for the release of Numbats in December 2012.

Project Numbat is funding the purchase of 10 camera traps by DEC for use in Dryandra Woodland. The cameras will support survey work to elucidate the status of all known populations and this will be written up in a paper on the Status and Distribution of the Numbat.

The cameras will also be used in our studies of feral predators (particularly cats) at Dryandra which will result in the design of an integrated feral predator control regime.

The approximately \$6500 for the cameras has been funded through donations and fundraising. Approval for the funding was granted in 2011-12 with expenditure due in 2012-13.



Drawing and letter from Springfield Primary School.

### Education Program

Project Numbat presenters were busy this financial year in delivering presentations to primary schools around Perth. Schools visited included Springfield Primary School, Kingsway Christian School, Hillarys Primary School and Quinns Beach Primary School. The presenters used the primary school education program developed by Project Numbat, which is also available for free download from our website.

The program has also been downloaded at least 30 times this financial year.

In addition, Baldvis Children's Forest invited Project Numbat to present twice to school groups who visit the facility for activity days. Project Numbat is one of three/four organisations to deliver education activities during the day. Our participation also generates a \$200 donation each time we attend.

### Events

We attended a number of events during the year, including the Sound of Science Community Fair (21 August), Kings Park Quiz on Legs (28 September), Margaret River Flourish Festival (7-9 October) and Whiteman Park's 25th Anniversary (16 October).

### ASZK Bowling for Numbats

Project Numbat was successful in being named the recipient of this year's Australasian Society of

Zoo Keeping fundraiser "Bowling for Numbats". Zoo keepers across Australasia host events, typically lawn bowls or ten-pin bowling, with half of the funds raised going to recovery projects for a threatened species. The other half of raised funds is used for ASZK activities.

Project Numbat's event was held on 22 March at South Perth Bowling Club. More than 50 people attended, raising over \$1000 from ticket and raffle sales. Final tally of funds is still to be received.

Funds raised will be used for predator control research and raising community awareness about the plight of the Numbat.

### Numbat Interpretation

Project Numbat funded and developed new interpretive signage for Dryandra Woodland which provides visitors with information about the endangered Numbat.

The two signs were installed in June at the Old Mill Dam, a popular starting point for walking trails. The signs include information on what a Numbat looks like, what its yearly activity patterns are, the threats it faces and the work being done to assist its recovery.

Thank you to the Department of Environment and Conservation for finalising the design and installation of the signs.

### Memberships

Memberships remained steady over the financial year with only a slight increase from 154 at the end of June 2011 to 156 at the end of June 2012.



Committee Members at Bowling for Numbats



Interpretation in Dryandra. Photo courtesy of DEC.

### Promotion

Project Numbat advertisements continue to appear in Community Newspapers across the state since December 2010—FREE! Community News offers free advertising to not-for-profit groups (such as ours) when space is available.

### Online

Project Numbat's website continues to be a useful portal for the dissemination of information, news, activities and business related functions (donations, merchandise, memberships). The website received 10,314 visits from 1 July 2011 and 30 June 2012, which is an increase of 4.82% over the same period last year.

Most of our visits (71.55%) come from search engine results with the most common keywords being numbat (15.88%), project numbat (10.68%, an increase from 6.92% over the previous year) and numbats (5%).

Our Facebook page has 846 fans (from 389 the previous year) and our Twitter account has 58 followers (from 29 the previous year).

We ran a Facebook Advertising campaign in May/June 2012 which promoted our Facebook page ([www.facebook.com/projectnumbat](http://www.facebook.com/projectnumbat)). We saw a marked increase in the number of fans and we will consider running other advertising campaigns on Facebook to generate awareness and increase revenue.

### Fundraising

Rostrata Primary School held two fundraising barbecues for us in October and December 2011, which were a great success. This is the fourth year we have held these barbecues at Rostrata Primary School and look forward to doing so again in 2012.

### Numbat Conservation Fund

Project Numbat operates the Numbat Conservation Fund which is responsible for receiving donations and distributing those funds to projects that support our objectives. Project Numbat received deductible gift recipient status in 2010-11. In 2011-12 we distributed \$4000 in funds to the Department of Environment and Conservation for radio-collars for numbats and committed approximately \$6500 to purchase camera traps.

### Special Thanks

Thank you to everyone for your support of Project Numbat over the past financial year.

Hilton Veterinary Clinic has been a great support to us by displaying a Project Numbat donation tin in their reception area. This is a great help to us in our fundraising and exposure and thank you for your support.

Thank you to all our donors for contributing that little bit more to our organisation. Every little bit counts.

Many thanks to Perth Zoo, Project Numbat is able to hold its monthly meetings in a location that is central to our committee, well equipped and, best of all, free of charge. Project Numbat values Perth Zoo's support and the close relationship between the two organisations.

Thank you to Graeme Robert Jennings from Acrru Page Kirk and Jennings for auditing the Project Numbat accounts this year free of charge.

Daniel Scarparolo  
Chairman

## Treasurer's Report

Statement of Financial Position as at 30 June 2012

	2012		2011
<b>Assets</b>			
Westpac	17,530.00		13,722.00
Westpac Numbat Conservation Fund	5,998.00		1,833.00
Paypal Account	-		4,185.00
Petty Cash	2.00		2.00
Float	50.00		50.00
Stock on Hand	2,149.00		2,002.00
Total Assets	25,729.00		21,794.00
<b>Liabilities</b>			
<b>Equity</b>			
Profit Earned this year	3,935.00		6,514.00
Retained Earnings	21,794.00		15,280.00
	25,729.00		21,794.00



## Treasurer's Report (continued)

Statement of Financial Performance for the year 1 July 2011 to 30 June 2012

	2012		2011
Income			
Merchandise sales	753.00		1,985.00
Opening Stock	2,002.00		1,413.00
Purchases	268.00		2,490.00
Closing Stock	-2,149.00		(2,002.00)
Cost of sales	121.00		1,901.00
Net Sales	632.00		84.00
Memberships	1,923.00		3,080.00
Donations	6,055.00		6,703.00
Fundraising	11,198.00		8,339.00
Funding	-		2,253.00
Unaccounted	-		-
Bank interest	70.00		26.00
Other	-		34.00
Total income	19,878.00		20,435.00
Expenses			
Administration	1,876.00		2,056.00
Donations	4,000.00		-
Fundraising	9,390.00		2,585.00
Funding	467.00		8,292.00
Bank fees	121.00		137.00
Marketing and Promo	89.00		935.00
Total Expenses	15,943.00		14,005.00
Net Income	3,935.00		6,514.00

## Independent Auditor's Report

**Accru<sup>+</sup>**  
Page Kirk & Jennings

**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF  
PROJECT NUMBAT INCORPORATED  
ABN: 53 357 921 038**

I have, in accordance with the scope, which has engaged me to check the financial report of Project Numbat Incorporated, audited the accompanying financial report which comprises the Statement of Financial Position as at 30 June 2012 and the Statement of Financial Performance for the year ended 30 June 2012. The scope did not require me to form an opinion, however I have found the financial report gives a true and fair view of the financial position of Project Numbat Incorporated as at 30 June 2012 and of its financial performance for the year then ended.

The Committee of Project Numbat Incorporated is responsible for the preparation and fair presentation of the financial report and has determined that the financial report is appropriate to meet the reporting requirements of the Constitution and is appropriate to meet the needs of the members. The Committee's responsibility also includes establishing and maintaining internal controls relevant to the preparation and fair presentation of the financial report.

I disclaim any assumption of responsibility for any reliance on this report or on the financial report to which it relates to any person other than the members, or for any purpose other than that for which it was prepared.

In conducting the audit, I have complied with the independence requirements of the Australian professional accounting bodies.



**GRAEME ROBERT JENNINGS FCA**

Date: 24 September 2012

Level 2, 52 Kings Park Road  
West Perth, 5005  
PO Box 790, West Perth, 6872  
Western Australia, Australia

Telephone + 61 8 9424 5700  
Facsimile + 61 8 9481 0609  
Web [www.acru.com](http://www.acru.com)

Chartered Accountants + Business Advisors  
Sydney + Melbourne + Brisbane  
Perth + Adelaide + Hobart + Auckland

Liability limited by a scheme approved under Professional Standards Legislation.

Accru Page Kirk & Jennings ABN 60 670 941 622 is an autonomous and separately accountable member of Accru and CPA Associates International Inc.